

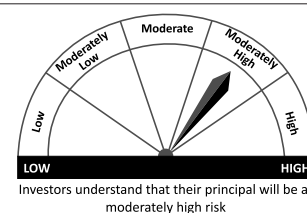
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**Central Service Office:** 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (E), Mumbai - 400063. Tel: 022 2685 2000 Fax: 022 26868313

**Notice for ICICI Prudential Value Fund - Series 3 (the Scheme)**

This Product is suitable for investors who are seeking\*:

- Long term wealth creation solution
- A close ended diversified equity fund that aims to provide capital appreciation by investing in a well-diversified portfolio of stocks through fundamental analysis.



\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

**NOTICE-CUM-ADDENDUM** is hereby given to all the investors of the Scheme, in terms of enabling provisions of Regulation 33(4) of SEBI (Mutual Funds) Regulations, 1996, for rolling over (extension of maturity date) of the Scheme.

Pursuant to provision to Regulation 33(4) of SEBI (Mutual Funds) Regulations, 1996, it is proposed to roll over (extend the maturity date) the Scheme to March 25, 2019. The existing maturity date is March 20, 2017. The details and material terms of such roll over (extension of maturity date) are as follows:

- Purpose:** The purpose of the roll over (extension of maturity date) is to continue to benefit from improving macro-economic data, visible earnings growth for corporates in the next 2-3 years and improving microeconomic scenario. Staying invested in this Scheme could help you gain from this opportunity and provide you the dual benefits of capital appreciation and regular dividend (Subject to availability of distributable surplus and Trustee approval).
- Period:** 735 days. Accordingly, the revised maturity date of the Scheme will be March 25, 2019.
- Extended Maturity Date:** March 25, 2019 (or immediately following business day if the maturity date falls on a non-business day.)
- Date of Roll over:** March 21, 2017 (or immediately following business day if the maturity date falls on a non-business day.)
- Terms of roll over** (extension of maturity date): Upon roll over of the Scheme, certain provisions of the Scheme stand modified. The existing and modified provisions are stated below:
  - Asset Allocation:** The Scheme asset allocation remains unchanged.

Under normal circumstances, the asset allocation of the Scheme will be as follows:

Instruments	Indicative allocations (% of total assets)		Risk Profile
	Maximum	Minimum	
Equity and Equity related instruments	100	80	Medium to High
Debt, Money Market Instruments and Cash#	20	0	Low to Medium

- o Investment in Derivatives can be up to 50% of the Net Assets of the Scheme.
- o The Cumulative Gross Exposure to Equity, Debt and Derivatives Positions will not exceed 100% of the Net Assets of the Scheme.
- o The Scheme can take exposure up to 20% of its net assets in stock lending. The Scheme shall also not lend more than 5% of its net assets to any counter party.
- o #Investment in Securitised Debt- up to 50% of debt allocation
- o Investment in ADRs/GDRs/Foreign Securities, whether issued by companies in India and foreign Securities, as permitted by SEBI Regulation, can be upto 50% of the Net Assets of the Scheme.
- o Investment in Foreign Securities shall be in compliance with requirement of SEBI circular dated September 26, 2007 and other applicable regulatory guidelines.
- o The Scheme can invest in debt/money market instruments, having residual maturity upto the residual maturity of the Scheme.
- o The Scheme may invest in derivatives to engage in permitted currency hedging transactions with an intention to reduce exchange rate fluctuations between the currency of the Scheme (INR) and the foreign currency exposure.

**2. Maturity Provision:**

**Existing provisions:** The Scheme will have tenure of 3 years (1095 days) from the date of allotment of units.

**Modified provisions:** The tenure of the Scheme will be 735 days from the date of roll over and will mature on March 25, 2019.

**3. Other details of the Scheme:**

The Net assets under management under the Scheme and the Net Asset Value (NAV) of different plans/options under the Scheme are as given below:

	NAV (₹ per unit) as on February 15, 2017	AUM (in ₹) as on February 15, 2017
ICICI Prudential Value Fund - Series 3 - Dividend	11.32	2,624,461,958
ICICI Prudential Value Fund - Series 3 - Direct Dividend	11.90	26,828,964

Investors can also obtain Scheme's latest NAV from the website of AMFI i.e [www.amfiindia.com](http://www.amfiindia.com).

The portfolio of the Scheme as on February 15, 2017 is also produced below for the information of the investor:

ICICI Prudential Mutual Fund				
ICICI Prudential Value Fund - Series 3				
Portfolio As on Feb 15, 2017				
Company/Issuer/Instrument Name	ISIN	Industry/Rating	Exposure/Market Value (₹Lakh)	% to Nav
<b>Listed/Awaiting Listing On Stock Exchanges</b>			<b>25,353.83</b>	<b>95.63%</b>
Tata Motors Ltd. - DVR	IN9155A01020	Auto	804.90	3.04%
Tata Motors Ltd.	INE155A01022	Auto	759.33	2.86%
State Bank Of India	INE062A01020	Banks	1,296.57	4.89%
ICICI Bank Ltd.	INE090A01021	Banks	1,094.93	4.13%
The South Indian Bank Ltd.	INE683A01023	Banks	789.25	2.98%
Axis Bank Ltd.	INE238A01034	Banks	488.20	1.84%
Orient Cement Ltd.	INE876N01018	Cement	422.71	1.59%
Tata Chemicals Ltd.	INE092A01019	Chemicals	2,306.36	8.70%
Larsen & Toubro Ltd.	INE018A01030	Construction Project	740.00	2.79%
NCC Ltd.	INE868B01028	Construction Project	586.04	2.21%
Supreme Infrastructure India Ltd.	INE550H01011	Construction Project	78.69	0.30%
McLeod Russel India Ltd.	INE942G01012	Consumer Non Durables	253.53	0.96%
Tata Steel Ltd.	INE081A01012	Ferrous Metals	1,527.00	5.76%
ICICI Prudential Life Insurance Company Ltd.	INE726G01019	Finance	254.78	0.96%
Coal India Ltd.	INE522F01014	Minerals/Mining	2,290.02	8.64%
Hindustan Zinc Ltd.	INE267A01025	Non - Ferrous Metals	377.67	1.42%
Reliance Industries Ltd.	INE002A01018	Petroleum Products	2,102.60	7.93%
Unichem Laboratories Ltd.	INE351A01035	Pharmaceuticals	1,874.57	7.07%
Cipla Ltd.	INE059A01026	Pharmaceuticals	861.38	3.25%
Gujarat Industries Power Company Ltd.	INE162A01010	Power	443.17	1.67%
Tata Power Company Ltd.	INE245A01021	Power	326.80	1.23%
HCL Technologies Ltd.	INE860A01027	Software	1,245.45	4.70%
Wipro Ltd.	INE075A01022	Software	465.91	1.76%
Tech Mahindra Ltd.	INE669C01036	Software	331.22	1.25%
Bharti Airtel Ltd.	INE397D01024	Telecom - Services	2,557.10	9.64%
The Great Eastern Shipping Company Ltd.	INE017A01032	Transportation	1,075.65	4.06%
<b>Short Term Debt and net current assets</b>			<b>1,159.08</b>	<b>4.37%</b>
<b>Total Net Assets</b>			<b>26,512.91</b>	<b>100.00%</b>

Non-Convertible debentures/Bonds & Zero Coupon Bonds/Deep Discount Bonds are considered as Traded based on the information provided by external agencies.

Net Current Assets is adjusted to the extent of short derivatives positions, if any.

Investors can also obtain Scheme's latest monthly portfolio holding from the website of AMC i.e. [www.icicipruamc.com](http://www.icicipruamc.com).

- Likely portfolio composition of the Scheme immediately before roll over: The Scheme under normal circumstances would stay invested in equity and equity related instruments to the tune of 90% and remaining 10% in debt, money market instruments and cash.

All the other provisions of the Scheme Information Document (SID)/Key Information Memorandum (KIM)/addenda except as specifically modified herein above remain unchanged. Please refer to the Statement of Additional Information, for updated taxation provision. For more information, you may also consult your tax or financial advisor.

As an investor of the Scheme, you may choose to indicate your consent in the approval slip available on our website viz. [www.icicipruamc.com](http://www.icicipruamc.com). The approval slip can be submitted either at the nearest branch of ICICI Prudential Asset Management Company Ltd. or at any of the service locations of Computer Age Management Services Private Limited. Alternatively, you may also provide your consent to roll over by writing to us at [trxn@icicipruamc.com](mailto:trxn@icicipruamc.com) through your email id registered with us. In case you do not consent to the said changes, your investment under the Scheme shall be redeemed at applicable NAV on the existing maturity date. If the units are held in dematerialized form, investors are requested to contact their Depository Participant.

The cut-off time to submit the approval slip or send the consent mail for the rollover is 6 p.m. on the maturity date. Any request received after 6 p.m. will not be processed. Please note that the approval slip or the mail should have Investor's name, folio number and the Scheme name, failing which the roll over request may not be accepted.

In view of the individual nature of the implications, each Unit holder is advised to consult his or her own tax advisors/financial advisors with respect to the specific amount of tax and other implications arising out of his or her participation in the Resetting the maturity of the Scheme.

The Trustee/AMC reserves the right to change/modify the provisions mentioned above at a later date.

This Notice-cum-Addendum forms an integral part of the SID/KIM/addenda of the Scheme of ICICI Prudential Mutual Fund, as amended from time to time.

**For ICICI Prudential Asset Management Company Limited**

Sd/-

**Authorised Signatory**

Place : Mumbai  
Date : February 27, 2017

No. 029/02/2017

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at [www.icicipruamc.com](http://www.icicipruamc.com)

**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**