



ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

Corporate Office: One BKC 13th Floor, Bandra Kurla Complex, Mumbai - 400051.

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Notice-cum-addendum to the Scheme Information Document (SID)/ Key Information Memorandum (KIM) of ICICI Prudential Balanced Fund, ICICI Prudential Dynamic Plan, ICICI Prudential MIP 25 (An open ended income fund. Income is not assured and is subject to the availability of distributable surplus), ICICI Prudential Balanced Advantage Fund and ICICI Prudential Equity Income Fund (the Schemes)

Notice-cum-addendum is hereby given that the Trustee of ICICI Prudential Mutual Fund (the Fund) has approved the change in the exit load structure under the Schemes with effect from November 10, 2016.

Scheme Name	Exit Load Structure
ICICI Prudential Balanced Fund, ICICI Prudential Dynamic Plan and ICICI Prudential MIP 25 (An open ended income fund. Income is not assured and is subject to the availability of distributable surplus)	If units purchased or switched in from another scheme of the Fund are redeemed or switched out upto 10% of units within 1 Year from the date of allotment - Nil If units purchased or switched in from another scheme of the Fund are redeemed or switched out more than 10% of units within 1 Year from the date of allotment - 1% of applicable Net Asset Value (NAV) If units purchased or switched in from another scheme of the Fund are redeemed or switched out after 1 Year from the date of allotment - Nil
ICICI Prudential Balanced Advantage Fund	If units purchased or switched in from another scheme of the Fund are redeemed or switched out upto 15% of units within 18 months from the date of allotment - Nil If units purchased or switched in from another scheme of the Fund are redeemed or switched out more than 15% of units within 18 months from the date of allotment - 1% of applicable NAV If units purchased or switched in from another scheme of the Fund are redeemed or switched out after 18 months from the date of allotment - Nil
ICICI Prudential Equity Income Fund	If units purchased or switched in from another scheme of the Fund are redeemed or switched out up to 10% of units within 1 Year from the date of allotment - Nil If units purchased or switched in from another scheme of the Fund are redeemed or switched out more than 10% of units within 1 Year from the date of allotment - 1% of applicable NAV If units purchased or switched in from another scheme of the Fund are redeemed or switched out after 1 year from the date of allotment - Nil \$\$ \$\$ Switches made to all open ended equity schemes within 1 Year from the date of allotment - Nil

The revision in exit load shall be applicable on a prospective basis to all the transactions including Lumpsum, Systematic Investment Plan, and Systematic Withdrawal Plan where registrations/enrollments have been done on or after the effective date.

All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.

This Notice-cum-addendum forms an integral part of the SID/KIM of the Schemes, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : November 03, 2016

Authorised Signatory

No. 004/11/2016

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.