



—TARAKKI KAREINI

ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

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Notice-cum-addendum to Statement of Additional Information (SAI)/Scheme Information Document (SID)/Key Information Memorandum (KIM) of ICICI Prudential Balanced Advantage Fund, ICICI Prudential Equity Income Fund, ICICI Prudential Balanced Fund, ICICI Prudential Dynamic Plan, ICICI Prudential MIP 25 and ICICI Prudential Advisor Series - Dynamic Accrual Plan.

Notice is hereby given to all the investors that the name of "Moneyback feature" stands modified to "Automatic Withdrawal Plan" with effect from October 21, 2016.

Investors are requested to take a note of the aforesaid change.

All the other provisions of the SID/SAI/KIM/addenda except as specifically modified herein above remain unchanged.

This Notice-cum-addendum forms an integral part of the SID/SAI/KIM and addenda of the Scheme(s), as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : October 13, 2016

Authorised Signatory

No. 011/10/2016

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.