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Notice to the Investors/Unit holders of ICICI Prudential Fixed Maturity Plan - Series 72 - 366 Days Plan M, ICICI Prudential Balanced Advantage Fund and ICICI Prudential Monthly Income Plan (An open ended income fund. Monthly Income is not assured and is subject to availability of distributable surplus.) (the Schemes)

Notice is hereby given to all the investors/unit holders of the Schemes that February 27, 2017* has been approved as the record date for declaration of the following dividend under the Schemes. Accordingly, dividend will be paid to all the unit holders/beneficial owners whose names appear in the register of unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the dividend option of the Schemes, at the close of business hours on the record date.

Plans/Options under the Schemes	Rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)\$	NAV as on February 20, 2017 (₹ Per unit)
ICICI Prudential Fixed Maturity Plan - Series 72 - 366 Days Plan M#		
Direct Plan - Dividend	0.0500	12.8015
ICICI Prudential Balanced Advantage Fund		
Direct Plan - Monthly Dividend	0.05	14.77
ICICI Prudential Monthly Income Plan (An open ended income fund. Monthly Income is not assured and is subject to availability of distributable surplus.)#		
Dividend Half Yearly	0.5261	13.0504
Direct Plan - Dividend Half Yearly	0.5853	13.8727

\$ The dividend payout will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the respective Schemes.

Subject to deduction of applicable dividend distribution tax.

* or the immediately following Business Day, if that day is a Non-Business Day.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the respective Schemes would fall to the extent of dividend payout and statutory levy, if any.

Suspension of trading of units of ICICI Prudential Fixed Maturity Plan - Series 72 - 366 Days Plan M and ICICI Prudential Fixed Maturity Plan - Series 72 - 367 Days Plan R (the Schemes)

The units of the Schemes are listed on National Stock Exchange of India Limited (NSE). The trading of units of the Schemes has been suspended on NSE from February 21, 2017 and shall be available for trading on rollover. For the purposes of redemption proceeds, the record date shall be February 27, 2017.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : February 21, 2017

Authorised Signatory

No. 024/02/2017

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.