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Notice to the Investors/Unit holders of ICICI Prudential Interval Fund - Quarterly Interval Plan I (the Scheme)

Notice is hereby given to all the investors/unit holders of the Scheme that March 20, 2017* has been approved as the record date for declaration of the following dividend under the Scheme. Accordingly, dividend will be paid to all the unit holders/beneficial owners whose names appear in the register of unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the dividend option of the Scheme, at the close of business hours on the record date.

Plans/Options under the Scheme	Rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)@#	NAV as on March 10, 2017 (₹ Per unit)
Dividend	0.1477	10.1477
Direct Plan - Dividend	0.1390	10.1390
Retail Dividend	0.1477	10.1486

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

Subject to deduction of applicable dividend distribution tax.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the Scheme would fall to the extent of dividend payout and statutory levy, if any.

The Specified Transaction Period (STP) of the the Scheme is March 17, 2017 and March 20, 2017. Since the record date for declaring dividend and STP date under the Scheme coincides, the following provision (i) and (ii) will be applicable, for payment of dividend under the Scheme:

- (i) In respect of valid purchase/switch-in applications received till 3.00 p.m. on March 20, 2017* the ex-dividend NAV** of the respective date of receipt of application will be applicable and the investors shall not be eligible for dividend declared, if any, on the record date; and
- (ii) In respect of valid redemptions/switch-out requests received till 3.00 p.m. on March 20, 2017* the ex-dividend NAV of the respective date of receipt of application will be applicable and the investors will be eligible to receive the dividend.

**In respect of applications for an amount equal to or more than ₹ 2 lakh, the Applicable NAV shall be subject to the provisions of SEBI Circulars No. Cir/IMD/DF/21/2012 dated September 13, 2012 and No. Cir/IMD/DF/19/2010 dated November 26, 2010, as may be amended from time to time, on uniform cut-off timings for applicability of NAV.

* or the immediately following Business Day, if that day is a Non-Business Day.

Suspension of trading of units of ICICI Prudential Value Fund - Series 3

The units of ICICI Prudential Value Fund - Series 3 are listed on BSE Limited (BSE). The trading of units of ICICI Prudential Value Fund - Series 3 will be suspended on BSE with effect from March 16, 2017 and shall be available for trading on rollover. For the purposes of redemption proceeds, the record date shall be March 20, 2017. Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : March 14, 2017

No. 013/03/2017

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

BSE Disclaimer: It is to be distinctly understood that the permission given by BSE should not in any way be deemed or construed that the Scheme Information Document (SID) has been cleared or approved by BSE nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the Disclaimer clause of the BSE.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.