



## ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

**Registered Office:** 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

**Corporate Office:** One BKC 13<sup>th</sup> Floor, Bandra Kurla Complex, Mumbai - 400051.

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**Central Service Office:** 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway,  
Goregaon (E), Mumbai - 400063. Tel: 022 2685 2000 Fax: 022 26868313

### ICICI Prudential Balanced Fund, ICICI Prudential Equity Income Fund and ICICI Prudential Balanced Advantage Fund (the Schemes)

Notice is hereby given to all the investors/unit holders of the Schemes that September 16, 2016\* has been approved as the record date for declaration of the following dividend under the Schemes. Accordingly, dividend will be paid to all the unit holders/beneficial owners whose names appear in the register of unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the dividend option of the Schemes, at the close of business hours on the record date.

Plans/Options under the Schemes	Rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)\$	NAV as on September 08, 2016 (₹ Per unit)
<b>ICICI Prudential Balanced Fund</b>		
Monthly Dividend	0.15	24.44
Direct Plan - Monthly Dividend	0.15	28.43
<b>ICICI Prudential Equity Income Fund</b>		
Monthly Dividend	0.04	11.03
<b>ICICI Prudential Balanced Advantage Fund</b>		
Direct Plan - Monthly Dividend	0.07	14.88

\$ The dividend payout will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the respective Schemes.

\* or the immediately following Business Day, if that day is a Non-Business Day.

**It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the respective Schemes would fall to the extent of dividend payout and statutory levy, if any.**

Investors are requested to take a note of the above.

**For ICICI Prudential Asset Management Company Limited**

Place: Mumbai

Date : September 10, 2016

No. 012/09/2016

Sd/-

**Authorised Signatory**

**CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at [www.icicipruamc.com](http://www.icicipruamc.com)**

**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**