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Notice to the Investors/Unit holders of ICICI Prudential Income Plan, ICICI Prudential Regular Income Fund (An open ended income fund. Income is not assured and is subject to the availability of distributable surplus), ICICI Prudential Regular Savings Fund, ICICI Prudential Flexible Income Plan, ICICI Prudential Savings Fund and ICICI Prudential MIP 25 (An open ended Income fund. Monthly income is not assured and is subject to the availability of distributable surplus.) (the Schemes)

Notice is hereby given to all the investors/unit holders of the Schemes that September 27, 2017* has been approved as the record date for declaration of the following dividend under the Schemes. Accordingly, dividend will be paid to all the unit holders/beneficial owners whose names appear in the register of unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the dividend option of the Schemes, at the close of business hours on the record date.

Plans/Options under the Schemes	Rate of dividend (₹ Per unit) (Face value of ₹ 10/- each) #	NAV as on September 20, 2017 (₹ Per unit)
ICICI Prudential Income Plan		
Half Yearly Dividend	0.5520	11.5211
Direct Plan - Half Yearly Dividend	0.6400	12.2622
ICICI Prudential Regular Income Fund (An open ended income fund. Income is not assured and is subject to the availability of distributable surplus)		
Quarterly Dividend	0.1829	10.7252
Direct Plan - Quarterly Dividend	0.2002	10.9055
ICICI Prudential Regular Savings Fund		
Half Yearly Dividend	0.4126	10.7269
Direct Plan - Half Yearly Dividend	0.4733	11.1143
ICICI Prudential MIP 25 (An open ended Income fund. Monthly income is not assured and is subject to the availability of distributable surplus.)		
Half Yearly Dividend	0.8716	13.1241
Direct Plan - Half Yearly Dividend	0.7027	16.1562
Plans/Options under the Schemes	Rate of dividend (₹ Per unit) (Face value of ₹ 100/- each) #	NAV as on September 20, 2017 (₹ Per unit)
ICICI Prudential Flexible Income Plan		
Quarterly Dividend	1.7557	104.9409
Direct Plan - Quarterly Dividend	1.7884	105.0833
ICICI Prudential Savings Fund		
Quarterly Dividend	1.6382	104.3316
Direct Plan - Quarterly Dividend	1.8470	105.4627

Subject to deduction of applicable dividend distribution tax.

\$ The dividend payout will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the respective Schemes.

* or the immediately following Business Day, if that day is a Non-Business Day.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the respective Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : September 21, 2017

Authorised Signatory

No. 020/09/2017

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.